The ClusterXchange Programme

The ClusterXchange programme is a **new** pilot programme to support short-term exchanges to better connect Europe's industrial ecosystems.

It aims to facilitate transnational cooperation, peer learning, networking and innovation uptake between actors of different industrial clusters. It is implemented with support from cluster organisations that have teamed up in ESCP-4x partnerships.

Exchanges can be used to:

- Learn from actors in another cluster;
- Explore growth opportunities in new markets;
- Take up new technologies, digitalisation and green low-carbon solutions;
- Invest in strategic interregional collaboration.

Participants (visitors and hosts) of a transnational exchange can be representatives of cluster organisations and business network organisations, scaling-up support organisations (such as tech centres, research institutes, (digital) innovation hubs, fab labs, creative hubs, resource-efficiency service providers, incubators, accelerators) and SMEs that are cluster members from countries participating in the COSME programme.

Programme specifics:

- Contribution Funding: lump sums available for visitors for travel and accommodation expenses
- Period of stay: exchanges can last from three working days up to one month
- How to apply: Cluster members can express their interest or questions to the European Cluster Collaboration Platform, hosting the ClusterXchange matching tool, and will be supported by specific ESCP-4x partnerships



ESCP-4x partnerships and applicants of the ClusterXchange programmes are supported by the **European Cluster Collaboration Platform**, your one-stopshop for international cluster cooperation.

The platform offers the possibility to interact, publish achievements and news, promote international events and receive access to networking tools.





Contact us at:

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European Strategic Cluster Partnership for Excellence



The initiative strengthening strategic inter-regional cooperation, capacity building and networking between industrial ecosystems.

www.clustercollaboration.eu

The European Strategic Cluster Partnerships for Excellence

The European Strategic Cluster Partnerships for Excellence (ESCP-4x) aim to increase the competitiveness of SMEs by strengthening cluster management excellence, facilitating strategic exchanges and partnering between clusters and specialised industrial eco-systems across Europe.

These transnational cluster partnerships have been selected under the <u>European Cluster Excellence Programme of the European Commission</u>. The ESCP-4x are supported by funding from the COSME programme to facilitate <u>cross-cluster networking and learning</u>, aiming at the professionalisation of specialised and customised business support services to small and medium-sized enterprises (SMEs).

ESCP-4x core activities

- Cluster management skill development to boost excellence in delivering SME support
- Cluster strategy setting at individual and European partnership levels
- Twinning, networking, and joint collaboration activities to support SMEs
- Implementation of the new pilot ClusterXchange programme (see overleaf)

Geographical and sectoral coverage of the ESCP-4x Partnerships

